

AUDIOBOOK



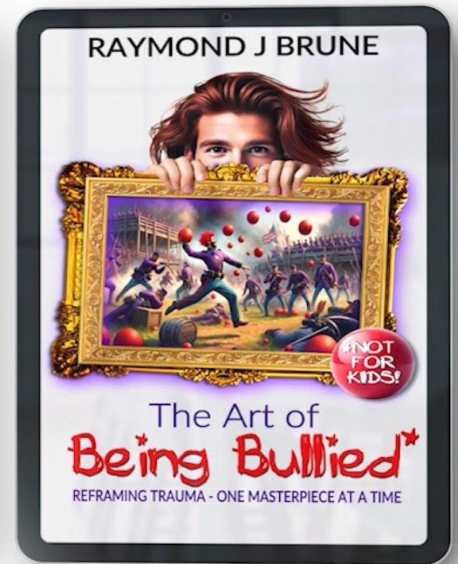
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EBOOK



RELEASE DATE: AUGUST 20, 2024

NEW RELEASE FROM RAYMOND J BRUNE

*"I weaponized my 'right brain rain' against my pain to actually heal 40 years of trauma. This book shows you exactly how I did it!"*

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Available for on-set, zoom or phone interviews or speaking engagements.

## BOOK SUMMARY:

*“The Art of Being Bullied – Reframing Trauma One Masterpiece at a Time”* is three books in one:

1. It’s a *Memoir* of a man bullied as a boy;
2. It’s *Psychological Realism* focusing on a boy’s inner thoughts and feelings and the fascinating psych hacks his brain used to protect him while being bullied;
3. And it’s a *How-To*, revealing the path that boy took as a man to heal himself from the trauma that has ached and echoed inside him for some 40 years.

Throughout the 1970’s, from the third grade through high school graduation in Catholic schools, **Raymond J Brune** (bru’ – nee) was a constant target for bullies:

- He’s been called “Gay Ray” countless thousands of times;
- His high school speech teacher had a “no balls” teaching policy - allowing the class to continually verbally assault Ray during every speech he was required to make in the class;
- He was assaulted by a group of high school bullies who set him up while naked in the locker room shower;
- He was bullied and stalked by a psychopath who would graduate to Ohio’s death row and be put to death by lethal injection;
- And like countless others, he’s a dodgeball survivor – the welts have healed;

And those were just his peers. Nuns, teachers, coaches and even someone living in his household would all prove to be predators.

Ray went on to a very successful career in television. But many years after the bullying stopped, he experienced an attack of **Complex Post-Traumatic Stress Disorder** while driving on a Hollywood street. It was a warning that the bullying was still alive inside. Ray weaponized what he calls his “*right brain rain*” to attack his pain. Completely by accident, he came across a simple artificial intelligence platform that “reframed” his shame, his memories and his perceptions – and led to dramatic and rapid healing. This book is the result of a puddle of possibilities that splashed its way into book form – in hopes others will find the same healing and forgiveness Ray did. Ray has recorded “*The Art of Being Bullied*” for Audible which features downloadable artwork from the book.

### THE INTERVIEW:

- Healing! How anyone can potentially find healing for themselves using some “*right brain rain*;”
- The trauma that lingers years and even decades after the bullying has stopped;
- The dangers kids face today using social media;
- The magical mysteries our minds employ to protect us from trauma as we’re being bullied – including *self talk*, *emotional resonance*, *dissociative amnesia*, and *imposter syndrome*, and many others from the book - all things Ray had to personally deal with;
- Ray’s opinion that we are in a new age of bullying – especially in politics – where people revere and reward bullies for their “disruptive change” that usually only results in chaos; that reverence from adults only encourages children to bully;

### THE VISUALS:

Ray provides plenty of visuals for the interview. He offers many hi-resolution .jpegs of “masterpieces” he’s created of key moments in his life that allowed him to alter his perspective – and lead to healing and forgiveness:



## VISUALS TO USE DURING THE INTERVIEW:



### “Fetch”

Ray was forced to play “fetch” regularly when the phys-ed coach would assign a jock to throw a ball far into the stadium and force Ray to fetch it when everyone else hit the showers;



### “Get Out of Dodge”

Ray compares the game of dodgeball to a war battlefield



### “Purple Predators”

With his school colors purple and white, Ray races off with a purple alligator as he heads to high school where predators are found at every turn;



### “Confronted”

Ray’s metaphor of confronting a bully is like confronting a “bull”



### “You’re Dead To Me”

Ray describes how a friend abandoned him to avoid being bullied like Ray was;



### “Kicked To The Curb”

Ray describes his first C-PTSD attack on a busy Hollywood street – his brain not letting him drive into Hollywood High School as a way to protect him from the trauma he suffered 30 years ago in high school;

Ray has produced several **video “trailers”** promoting the book which contains video that can be used freely during the interview. All these **visuals can be found at:**

**[rightbrainrain.com/visuals](http://rightbrainrain.com/visuals)**

## **POTENTIAL INTERVIEW SCRIPT**

(ANCHOR SUGGESTED LEAD-IN)

**(ANCHOR)**

**SO MANY PEOPLE ARE A SLAVE TO THEIR TRAUMA – TRAUMA THAT RESULTS FROM SEXUAL ABUSE, ACCIDENTS, THE LOSS OF A LOVE ONE, TERRORISM, EVEN BULLYING. THIS TRAUMA CAN LAST A LIFETIME.**

**BUT ONE MAN – COMPLETELY BY ACCIDENT – FOUND A PATH TO HEALING AND FORGIVENESS FOUR DECADES AFTER BEING VICIOUSLY BULLIED IN SCHOOL.**

TAKE BOOK COVER FULL SCREEN

**HE REVEALS HIS HI-TECH SECRET IN THIS BOOK, “THE ART OF BEING BULLIED – REFRAMING TRAUMA ONE MASTERPIECE AT A TIME”.**

2-SHOT

**THE AUTHOR IS RAYMOND J BRUNE (BRU’ – NEE). RAY JOINS US NOW IN STUDIO. THANK YOU FOR BEING HERE.**

POTENTIAL QUESTIONS:

**(QUESTION)**

**YOU WERE BULLIED MORE THAN 40 YEARS AGO. WHY NOW ARE YOU RELEASING THIS BOOK?**

**(QUESTION)**

**WHY WERE YOU BULLIED?**

**(QUESTION)**

**YOU TALK ABOUT “RIGHT BRAIN RAIN.” WHAT IS THAT?**

CHYRON:

Raymond J Brune / Author,  
“The Art of Being Bullied”

**(QUESTION)**

**AND YOUR HEALING CAME FROM “REFRAMING” YOUR PAIN THROUGH**

**ARTWORK USING ARTIFICIAL INTELLIGENCE?**

TAKE F/S PIX OF ARTWORK

(ANSWER)

CHYRON:

Courtesy Right Brain Rain Publishing

**(QUESTION)**

**Tell us about your encounter with Complex Post Traumatic Stress Disorder?**

**(QUESTION)**

**AND WHERE ARE YOU NOW IN YOUR PATH TO HEALING?**

**(QUESTION)**

**WHERE CAN VIEWERS FIND THE BOOK?**

F/S BOOK COVER

(ANSWER)

**(ANCHOR)**

**RAYMOND J BRUNE (bru' – nee), THE BOOK IS “THE ART OF BEING BULLIED – REFRAMING TRAUMA ONE MASTERPIECE AT A TIME.” THANK YOU SO MUCH FOR BEING HERE.**

## **RAYMOND J BRUNE BIO**

**Raymond J Brune** (bru' – nee) has built a career on producing TV personalities. Some of the most famous faces on the air, on the web and streaming in the palm of your hand were discovered and/or mentored by Ray. As an Executive Producer for local, cable and network morning shows, Ray's produced more than 15,000 hours of *personality-driven*, "live" TV from the control room...and counting.

On the network level, Ray was hired by legendary news pioneer **Roone Arledge** to Executive Produce ***Good Morning America/Sunday***. Ray began his tenure at ABC as Executive Producer of ***World News Now***, the network's top-rated overnight news broadcast. As Vice President of News for **E! Networks**, Ray launched the network's flagship news franchise ***E! News Live***. He discovered **Giuliana Rancic**, who would become the face of the network.

Ray's expertise and success in morning TV is unparalleled. He first woke up Los Angeles with his irreverent approach to morning television – ***The KTLA Morning News***. With its mix of news, off-beat celebrity interviews, and casual conversation, the two-hour program (later expanded to four hours) was consistently #1-rated for 14 consecutive sweeps under Ray's watch. His format for the show was the highest-rated local morning program -ever-.

But Ray's news chops are only part of his story. He remains on the bleeding edge of broadcasting with a string of successful reality, court and game shows. Partnering with the legendary **Merv Griffin**, Ray created and EP'd two seasons of ***Lisa Williams: Life Among The Dead*** on **Lifetime**. He created the tense court docu-drama ***Second Verdict***, which aired a full season on **PAX**, and he convinced Merv to finally finish developing the sister game show to ***Wheel of Fortune*** and ***Jeopardy, Merv Griffin's Crosswords***, which launched 225 episodes into syndication and spawned ancillary products including video games, board games and books.

Ray's role as Vice President and General Manager of the **Fox-produced TVG Network** brought television into the new millennium. The 24-hour, international horse racing network, headquartered in Los Angeles combined state-of-the-art digital technology with interactive wagering from home via broadband cable. By its third year, TVG became the highest-valued cable network in history to that point, according to **SNL Kagan**, assessed at a staggering \$3 (b) billion.

During his career, Ray picked up four **Emmy Awards**, eight Emmy nominations, a **Peabody** award for KTLA's continuing coverage of **Rodney King**, three **Best Newscast** awards from the **Associated Press**, three **Golden Mike Nominations**, and a **Prism** for an ***E! News*** special.

Ray is an avid writer. He's published nearly one dozen books. In 2016, he was invited by **Arianna Huffington** herself to become a contributor to the ***Huffington Post***. A Cincinnati native, Ray is an alumnus of **Northern Kentucky University**. He lives in the Mojave Desert of California where he collects cheesy made-for-TV movies of the 70s and raises his German Shepherd rescues.

**rayjay.tv**

**rightbrainrain.com**